



# EVTeC 2025

THE 7TH INTERNATIONAL ELECTRIC VEHICLE TECHNOLOGY CONFERENCE

## **The 7th International Electric Vehicle Technology Conference (EVTeC 2025)**

### **Call for Sponsors and Advertisers**

The Electric Vehicle Technology Conference (EVTeC) was launched in May 2011 as Japan's first full-scale international conference on electric vehicles (BEVs, HEVs, FCEVs, PHEVs and various other related technologies). It was followed by the second and third EVTeCs in 2014 and 2016, respectively. The fourth EVTeC was held jointly with the 31st Electric Vehicle Symposium & Exhibition as EVS 31 & EVTeC 2018. The fifth EVTeC also proved to be a success in 2021 despite being held online due to the COVID-19 pandemic; and the sixth EVTeC enjoyed a record-high 350 participants.

The theme of the seventh EVTeC is "Technologies for Future Mobility by xEV," and the discussions will focus on future mobility technologies related to xEVs, including BEVs, HEVs, FCEVs and PHEVs.

With vehicle electrification growing increasingly important, EVTeC 2025 Steering Committee members are making a concerted effort to make the seventh EVTeC another success and expand the role this conference plays in society. I would therefore like to ask for kind support from all concerned.

The EVTeC 2025 Steering Committee invites anyone, including businesses who have never participated in EVTeC and those pinning their hopes on future vehicle electrification, to provide sponsorship for and/or place an advertisement with EVTeC 2025. Your support of EVTeC will undoubtedly underpin a new era of vehicles and thereby expand your business opportunities.

I would truly appreciate it if you would help us provide a platform for discussion on cutting-edge technologies through your sponsorship and/or advertisement at the seventh EVTeC. Last but certainly not least, I wish you and your organization continued prosperity.

With best regards,

Kan AKATSU  
Chair of the EVTeC 2025 Steering Committee



# EVTeC 2025

THE 7TH INTERNATIONAL ELECTRIC VEHICLE TECHNOLOGY CONFERENCE

## Conference Name

The 7th International Electric Vehicle Technology Conference (EVTeC 2025)

## Conference Theme

"Technologies for Future Mobility by xEV"

## Organizer

Society of Automotive Engineers of Japan, Inc.

## Steering Committee

EVTeC 2025 Steering Committee, Technology Board of the Society of Automotive Engineers of Japan, Inc., consisting of members from the following six electricity-related committees:

- Electric Drive Technology Committee
- Motor Technology Committee
- Automotive Power Electronics Technology Committee
- Energy Storage System Technology Committee
- Wireless Power Transfer System Technology Committee
- Fuel Cell Technology Committee

## Conference Dates and Schedule

May 19 (Monday) to 21 (Wednesday), 2025 [three days]

May 19 Opening ceremony, keynote speeches, scientific lectures

May 20 Keynote speeches, scientific lectures, party

May 21 Keynote speeches, scientific lectures, award presentation, closing ceremony

## Venue

Pacifico Yokohama (Yokohama, Kanagawa Prefecture, Japan)

## Important dates

May 2024 Call for papers (extended summary)

October 2024 Deadline for extended summary

January 2025 Notification of acceptance

March 2025 Deadline for final manuscript

May 2025 Publication of final program

## Conference scale in numbers (estimation)

Number of papers: 100 (80 from Japan and 20 from overseas)

Number of participants: 350 (280 from Japan and 70 from overseas)

Countries/regions of the participants in EVTeC 2023

Japan, USA, UK, Italy, Austria, Canada, South Korea, China, Germany, Taiwan, Norway, Belgium, Denmark, Hong Kong, Switzerland, Liechtenstein, Israel

## Sponsors (tentative)

The Institute of Electrical Engineers of Japan (IEEJ), The Japan Society of Mechanical Engineers, Japan Automobile Research Institute, Japan Automobile Manufacturers Association, Inc., FISITA, SAE International, KSAE, SAE-China, and other related societies and associations

## Call for EVTeC 2025 Sponsors

Gold, Silver and Bronze sponsorship

Advertising option



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## EVTeC 2025 Committee

### Steering Committee

- Chair: Kan AKATSU (Yokohama National University)
- Vice Chair: Takehiro IMURA (Tokyo University of Science)  
Toshifumi TAKAOKA (TOYOTA MOTOR CORPORATION)
- Members: Kohei AISO (Shibaura Institute of Technology)  
Ryosuke AKAKI (Suzuki Motor Corporation)  
Yoshitaka ASAKURA (Kabushikikaisha AYE)  
Kotaro IKEDA (TOYOTA MOTOR CORPORATION)  
Junichi ITOH (Nagaoka University of Technology)  
Daichi IMAMURA (Japan Automobile Research Institute [JARI])  
Kenichiro UEDA (Honda R&D Co., Ltd.)  
Makoto UCHIDA (University of Yamanashi)  
Kenta EMORI (Nissan Motor Co., Ltd.)  
Tomohiro FUKAZU (Honda R&D Co., Ltd.)  
Takeshi KATO (Honda R&D Co., Ltd.)  
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Hiroya SUGIMOTO (Tokyo Denki University)  
Shohji TSUSHIMA (Osaka University)  
Kenji NATORI (Chiba University)  
Katsuhiro HATA (Shibaura Institute of Technology)  
Tomohiro FUKAZU (Honda R&D Co., Ltd.)  
Takashi MAJIMA (IHI Inspection & Instrumentation Co., Ltd.)  
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Yoshinori YAMAMOTO (MITSUBISHI MOTORS CORPORATION)  
Noriko YOSHIZAWA (National Institute of Advanced Industrial Science and Technology)  
Yukio YOKOI (Takushoku University)

### Program committee

- Chair: Hiroya SUGIMOTO (Tokyo Denki University)
- Vice Chair: Osamu SHIMIZU (The University of Tokyo)  
Kenji NATORI (Chiba University)  
Katsuhiro HATA (Shibaura Institute of Technology)

### International Advisory Committee

- Chair: Yoichi HORI (Tokyo University of Science)
- Vice Chair: Hiroshi FUJIMOTO (The University of Tokyo)  
Keiichiro KONDO (Waseda University)

### Contact for EVTeC 2025 inquiries:

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## Sponsorship and Advertising Options

	Gold	Silver	Bronze	Advertising
Fee (not including consumption tax)	<b>1.5 million JPY</b>	<b>1 million JPY</b>	<b>500,000 JPY</b>	<b>300,000 JPY</b>
Logo placement on the physical screen between the plenary and technical sessions	✓ (Large) with movie option *15 sec. max	✓ (Medium)	✓ (Small)	—
Logo placement on participants' "My Page" and on the sign in front of the venue	✓ (Large)	✓ (Medium)	✓ (Small)	—
Logo placement on the conference website	✓ (Large)	✓ (Medium)	✓ (Small)	✓ (Small)
Logo placement on the program booklet (PDF)	✓ (Large)	✓ (Medium)	✓ (Small)	✓ (Small)
Advertisement placement on the program booklet (PDF)	✓ (1 page)	✓ (1 page)	✓ (Half page)	✓ (Half page)
Logo placement on the top page of the online proceedings	✓ (Large)	✓ (Medium)	—	—
Complimentary registration	✓ (3 persons)	✓ (2 persons)	✓ (1 person)	—

Upon receipt of your application, an "Application Receipt Confirmation E-mail" will be sent to you from the Secretariat, and at that time you will also receive a copy of the material submission guidelines for the above options.