

electreon

The Global Need for Wireless ERS



EVTeC 2025

THE 7TH INTERNATIONAL ELECTRIC VEHICLE
TECHNOLOGY CONFERENCE

MAY 19-21 2025

PACIFICO YOKOHAMA, JAPAN

The Impact of Mobility on Climate Change



Charging solutions limitations become more obvious

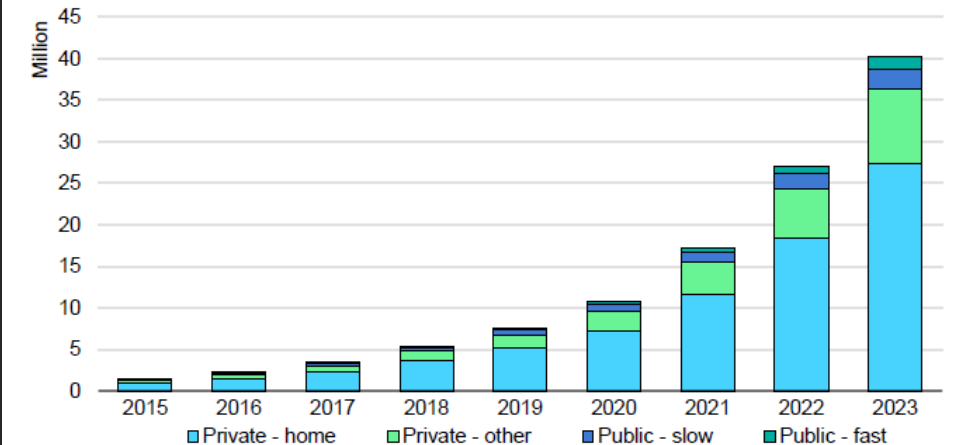
Keeping up with the EV-Growth is challenging for the Charging Infrastructure as private charging dominates

Over 20% of greenhouse gas emissions are caused by road vehicles

Traffic contributes to CO2 levels

EV Sales grow:
2022: 14%
2023: 18%

Installed public and private light-duty vehicle charging points by power rating (public) and by type (private), 2015-2023



IEA. CC BY 4.0.

Notes: "Private - other" refers to charging points that are neither publicly accessible nor charging points at private residences. Home charging stock is estimated based on electric light-duty vehicle stock and regional assumptions on electric vehicle supply equipment (EVSE)/electric vehicle (EV) ratios.

Sources: IEA analysis based on country submissions.

Key challenges of transitioning to EVs



The battery dilemma

- Costly: 20~40% of EV cost is the battery
- Heavily impacts vehicle weight
- Large batteries diminish environmental benefits



Ineffective charging infrastr.

- Generic solutions fail to meet diverse needs
- High CAPEX and OPEX
- Disrupts urban aesthetics
- Limited scalability for mass adoption



Expensive energy demand

- High electricity rates, if focused on 'over-night'
- Costly grid upgrades for e-fleets
- Challenging 'green' energy supply



Reduced e-fleet profitability

- Charging breaks disrupt fleet operations
- Charging supervision drives up costs
- Prolonged downtimes cut into revenue
- Not ready for autonomous operations



Range Limitation

Free of the 'fuel tank' or battery icon

ICE

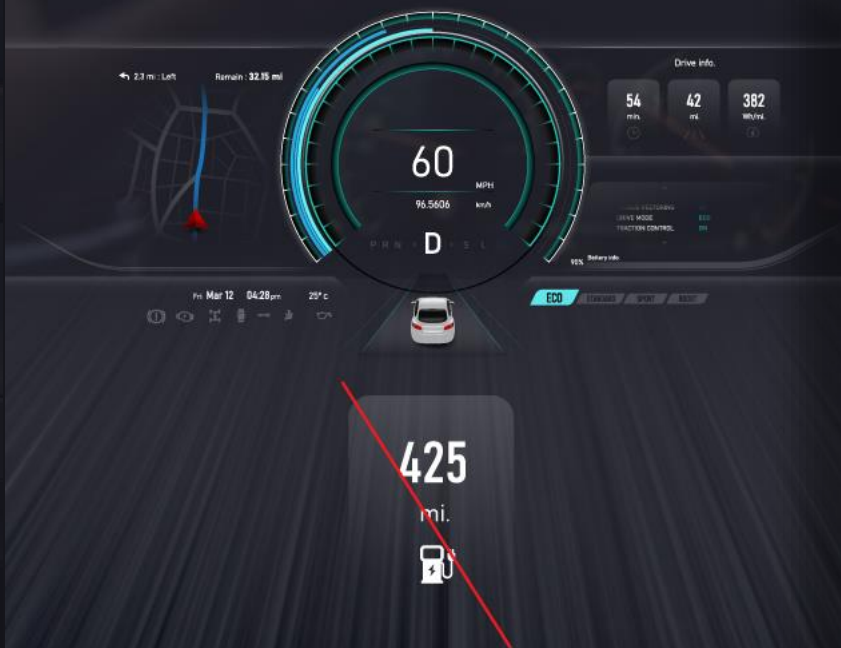
BEV

ERS

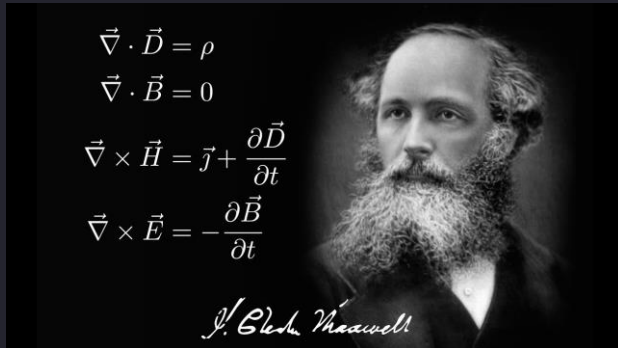
**No more
stopping**
at charging
stations

**No more
Worrying** about
When and where
to charge

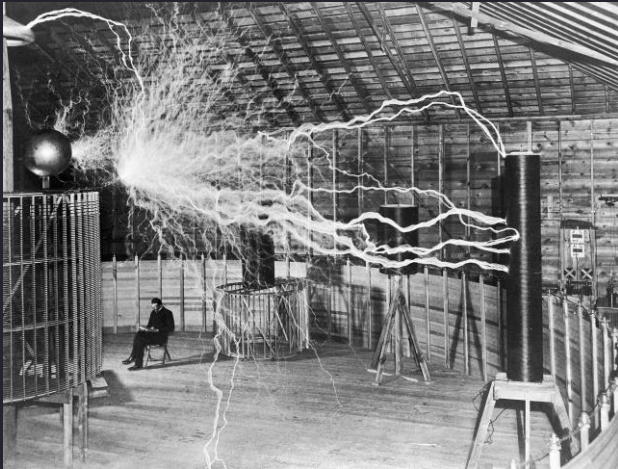
**No more
waiting** In line
for a plug



How can this work?



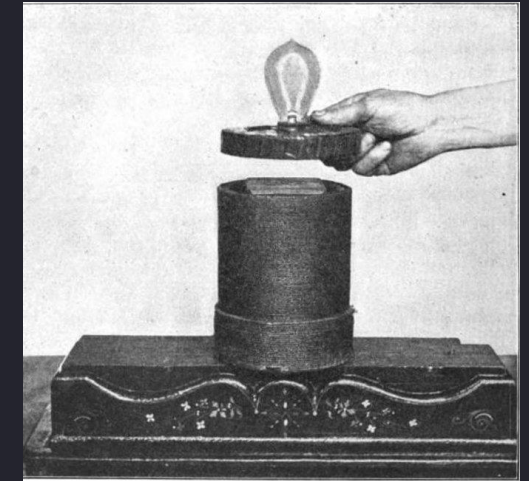
Maxwell, Ampère, Gauss, Faraday (1873)



Nikola Tesla, Colorado Springs (1899)



Wardenclyffe Plant, Long Island (1904)



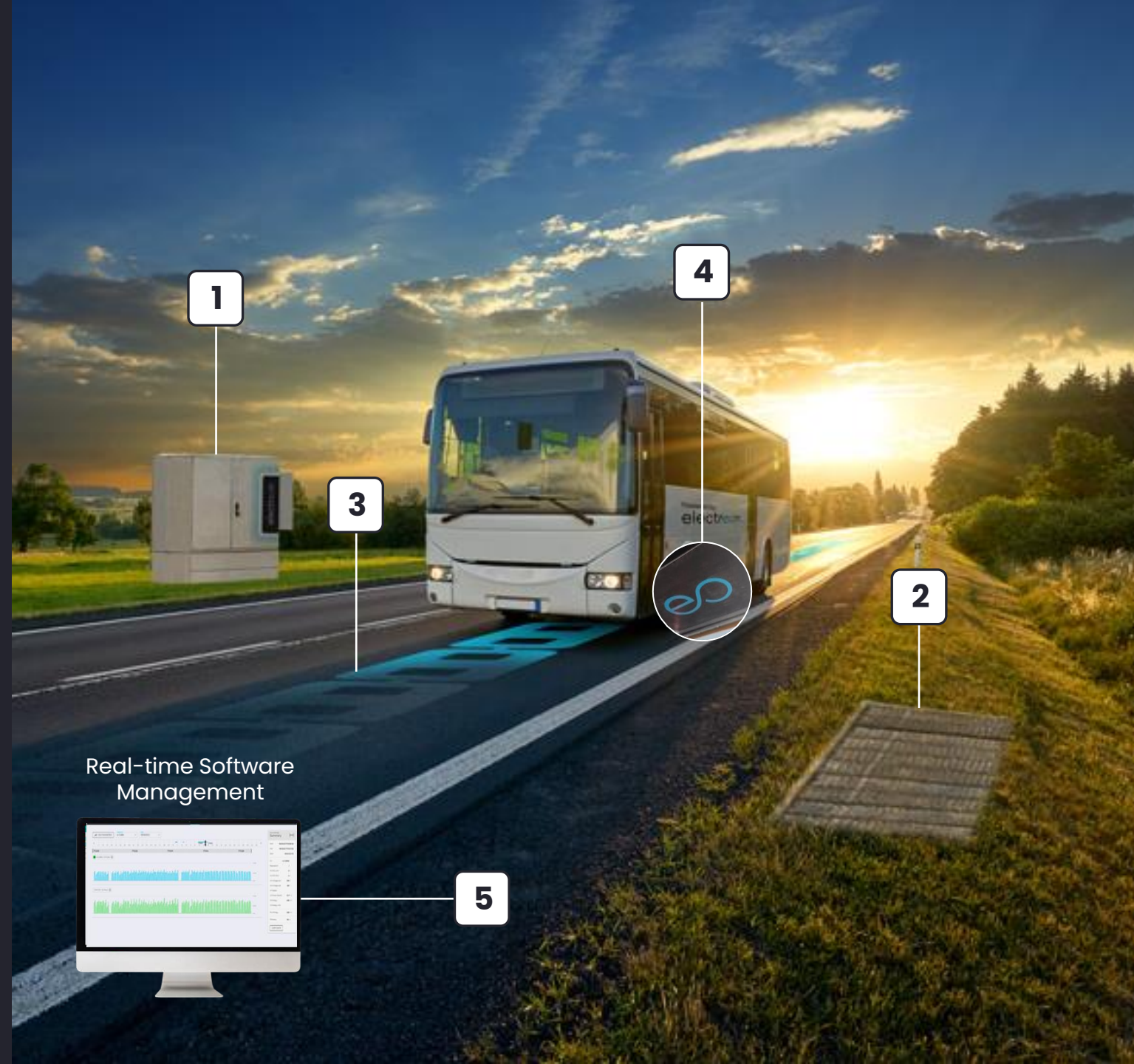
Wireless light bulb (1910)



Toothbrush (2006) and Qi (2008)

Dynamic Wireless Charging System

- 1 Management Unit**
Transfers energy from the grid to the charging infrastructure
- 2 Underground Management Unit**
Same functionality as without any visual impact
- 3 In-road transmitter coils**
Transfers power to the vehicles' receivers
- 4 Vehicles receiver**
Installed on the EV to transfer energy directly to the engine
- 5 Management Software**
Monitors & manages optimal EV charging in real time



Electreon solution overcomes the challenges



The Battery dilemma

- Reduces battery costs
- Minimizes battery size & weight
- Enhances environmental and ethical practices



Charging infrastructure

- Universal charging for all vehicles and batteries
- Cuts infrastructure footprint
- Drives savings through economies of scale
- Requires minimal space
- Vandal-proof design



Power supply & grid integration

- Balances energy demand, cuts costs
- Utilizes existing grid infrastructure
- Integrated billing & energy tracking



Efficient e-fleet operations

- Eliminates charging wait times
- Zero labor costs for charging
- On-the-go charging minimizes downtime
- Autonomy-ready

The game-changer everyone's talking about



Wireless charging offers hope for mass electric vehicle use

FINANCIAL TIMES



Disruptive technologies you might not see coming – Electric vehicle charging goes wireless

Gartner



Wireless charging:
Hands-free technology offers a leap forward for e-Mobility

Forbes

ERS Carbon Footprint Reduction Possibilities

In the rush to transition to electric vehicles, charging solutions for EVs have been overlooked, and now, this threatens to limit future growth



Benefit 1:
Reducing battery-
related emissions



Benefit 2:
Sourcing from
renewable energy

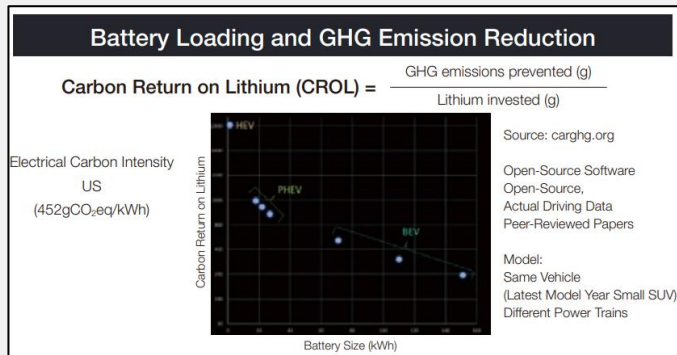
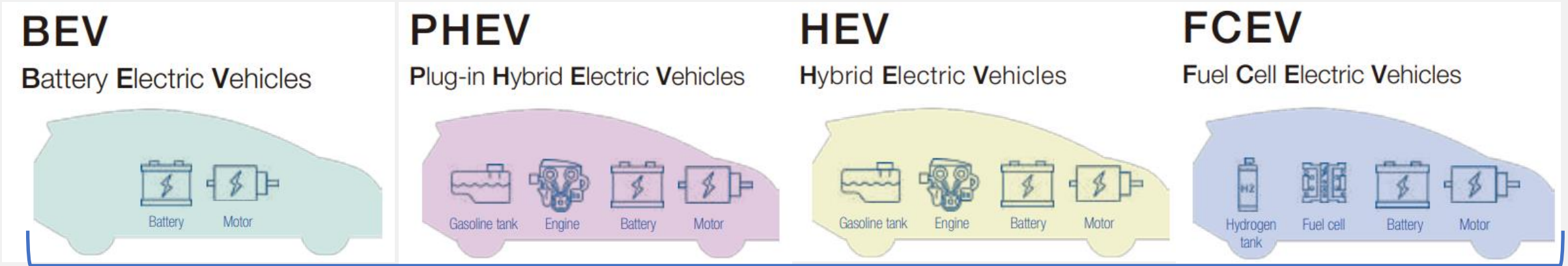


Benefit 3: Generating
energy on-site

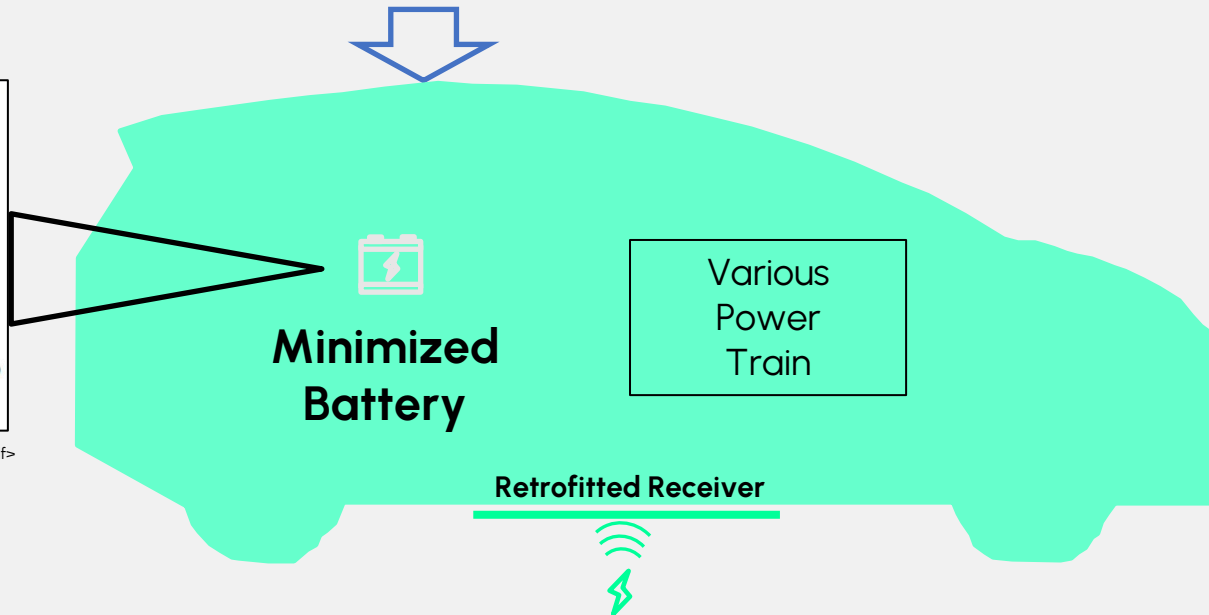


Benefit 4: Dynamic
roads as shared
charging platforms

Benefit 1: Reducing battery related emissions



Ref: <https://global.toyota/pages/global_toyota/ir/library/annual/2023_001_integrated_en.pdf>



Benefit 1: Battery reduction allows cost reduction

Transport Research Arena (TRA) Conference

The electric road system: technical, economic and environmental study carried out in France. Part 2. Economic and environmental aspects

Fabien Perdu^a, Pierre Chanot^b, Marc Raynal^{b*}, François Combes^c

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^bCEREMA, 110 rue de Paris, 77171 Sourdun, France

^cUniversité Gustave Eiffel, Cité Descartes, F-77420 Champs-sur-Marne, France

Table 2. Optimal ERS size found by the model

	ERS length (L)	Required vehicle range (R)
ERS for HGVs only	8 666 km	254 km
ERS for all vehicles	16 882 km	130 km

Originally: 800 km (HD), 500 km (LD)

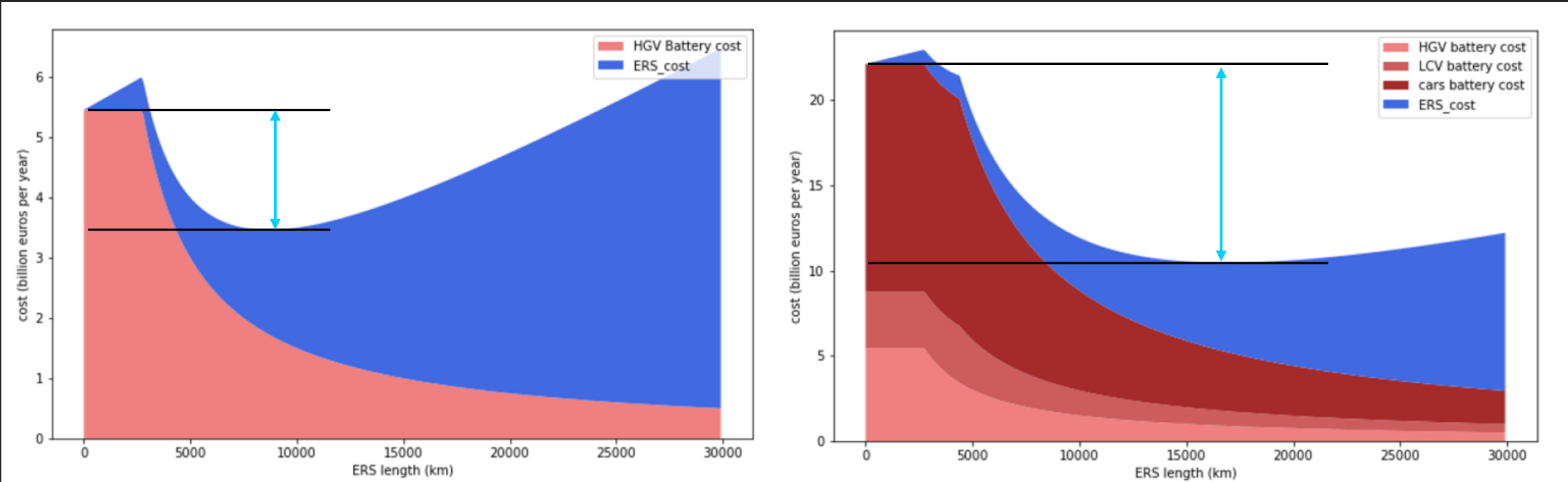


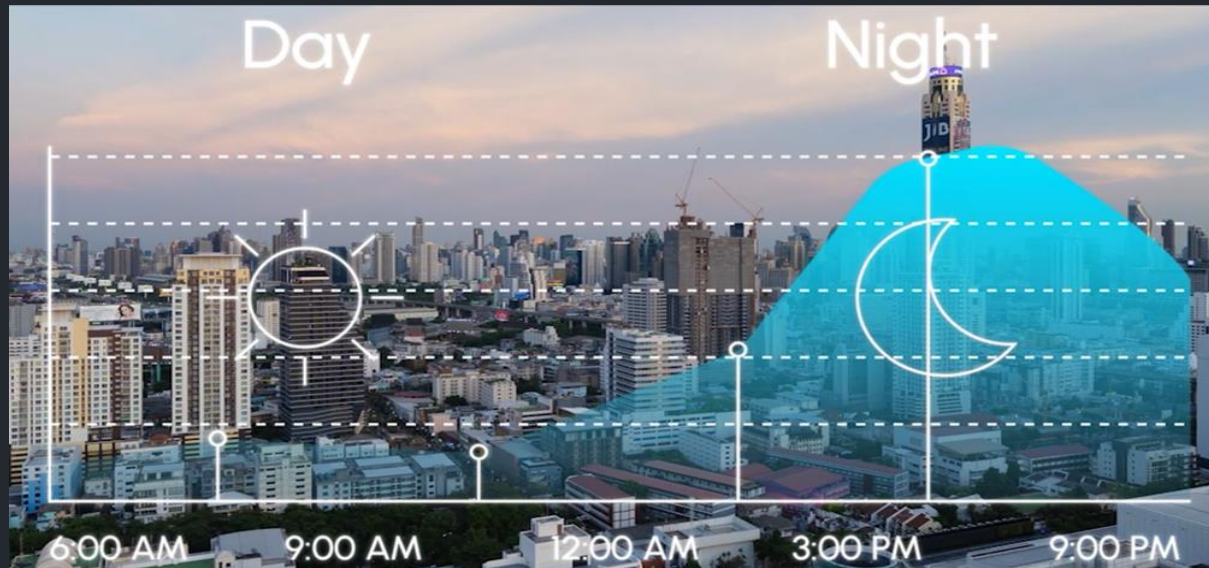
Fig. 1. Total yearly investment cost including batteries and ERS as a function of the ERS length.

Benefit 2: Sourcing from renewable energy

Grid Reduction Benefits

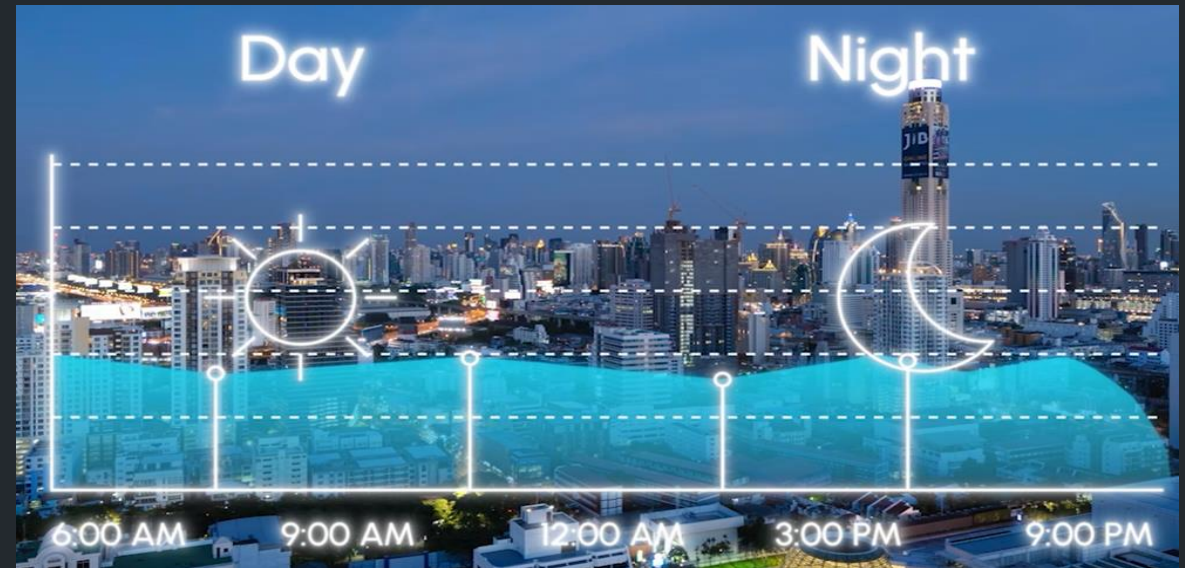
Nighttime charging

Increases energy demand & places pressure on the national grid



Day & night charging

Spread over time & space eases the pressure on the national grid



Benefit 3: Generating Energy on-site

- Wireless **reduces pressure on the grid, minimizes grid connections, and reduces the need for electricity transmission** – significantly lowers costs
- **Easily integrate with on-site renewables** – to accelerate transport decarbonization and **minimize energy storage requirements** – e.g., wireless solar combo lowers costs
- Studies show **ERS offers the highest CO2 emissions reduction** of all known technologies – 67% more than FCEVs

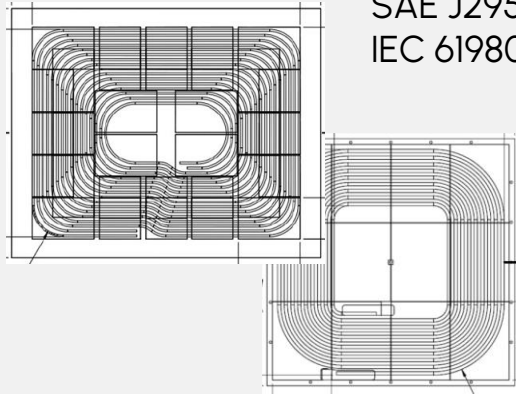
The Sustainable Duo Wireless Electric Road & Solar Power

1 km of solar fence could provide up to **1 MW** of power daily

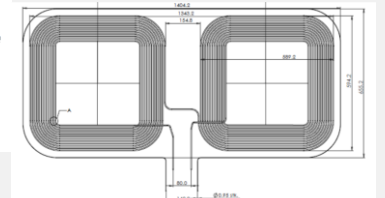
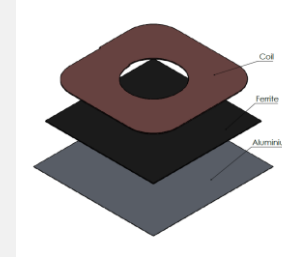
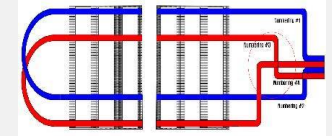


Benefit 4: ERS are shared charging platforms

Light Duty WPT
SAE J2954
IEC 61980-3

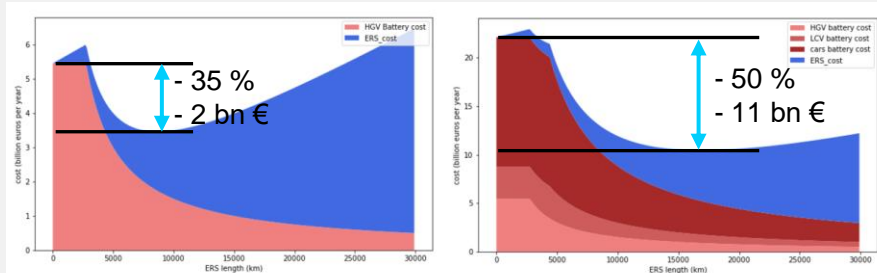


Heavy Duty WPT
SAE J2954/2
IEC 61980-4

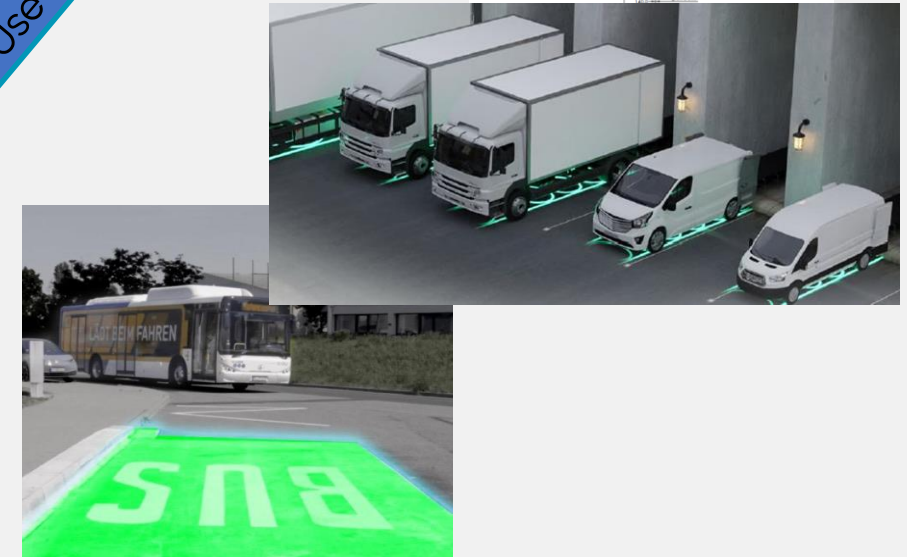
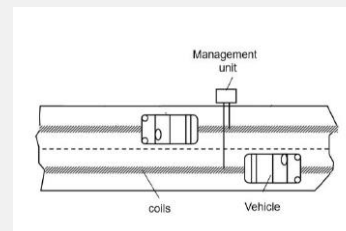
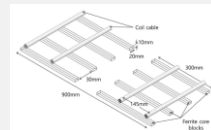


Common Sense / BC

Fundamental Use Case



Electric Road System
SAE J2954/3
IEC 61980-5/6



The electric road system: technical, economic and environmental study carried out in France, 2. Economic and environmental aspects, Fabien Perdu^a, Pierre Chanot^b, Marc Raynal^b, François Combes^c,

^aUniversité de Grenoble Alpes: CEA/LITEN F-38402 Saint Martin d'Hères, France

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^cUniversité Gustave Eiffel, Cité Descartes, F-77420 Champs-sur-Marne., France

Numerous J2954 compliant 11kW static chargers in the pipeline

OEMs who have announced development or planned to offer their own integrated wireless static solution



Nissan



BMW



Hyundai



TOYOTA



Mercedes Benz



Tesla



Static Heavy Duty Charging -> J2952/2 S6 & S12

Commercial sales and installations
worldwide

Park & Charge
Without any human contact

S12 charges up to 4 buses or 12 PVs
simultaneously - **Up to 360 kW**

S6 charges up to 2 buses or 6 PVs
simultaneously - **Up to 180 kW**





Dynamic
Charging -> J2954/3

Charge as you drive

Available in 8 countries

Up to 500 kW per 100
meters

A shared charging platform
for all EVs

Enables unlimited range*

*While driving on the Wireless Electric Road



Combine static and dynamic: Flexibility for Private customers



Seamless

Effortless at home, dynamic on the road



Convenient

Energy anytime, anywhere



Limitless

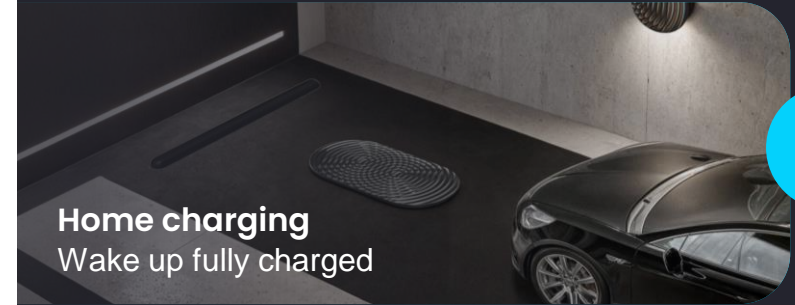
always powered-on the move or at rest

Electreon: Future-ready charging with one vehicle receiver—home, public, and dynamic wireless charging for a stress-free EV experience

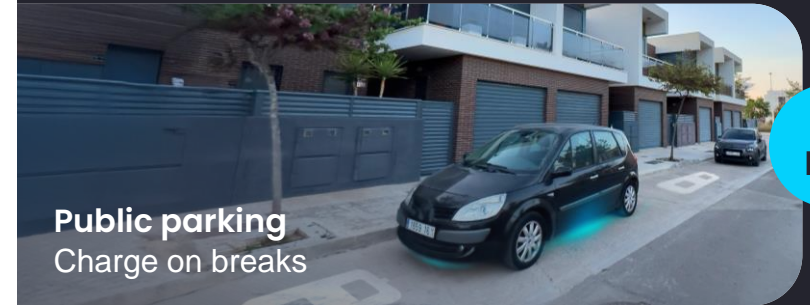
Ready for wireless future!

3 in 1

One receiver, three charging modes



11
kW



25
kW



35
kW

Endless Driving Range

25% of the route was electrified -
enabling unlimited range for a HEV (only 18 kWh)

Total Time Driven

100h 24m 15s

Total Distance Driven

1942.56km

Total Energy Transferred

241.69kWh





Employment of dynamic WPT in public transportation

Public-operated bus in the City of Balingen

- Phase 1: Shuttle Bus for ‚Gartenschau‘
- Phase 2: Regular bus operated for public transportation
- 1 km of ERS
- 4 static charging stations (bus stops and a depot charger)

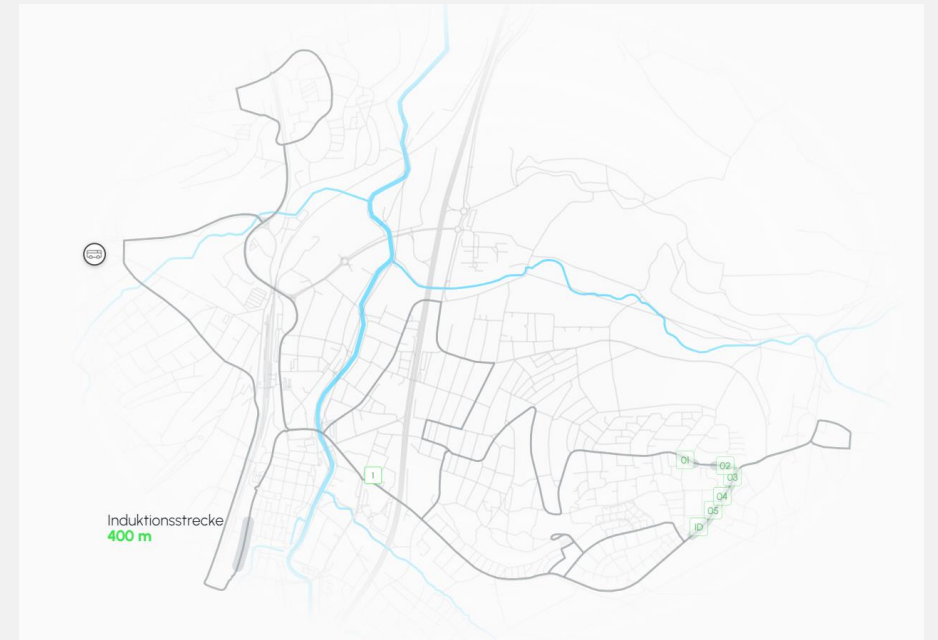


— EnBW

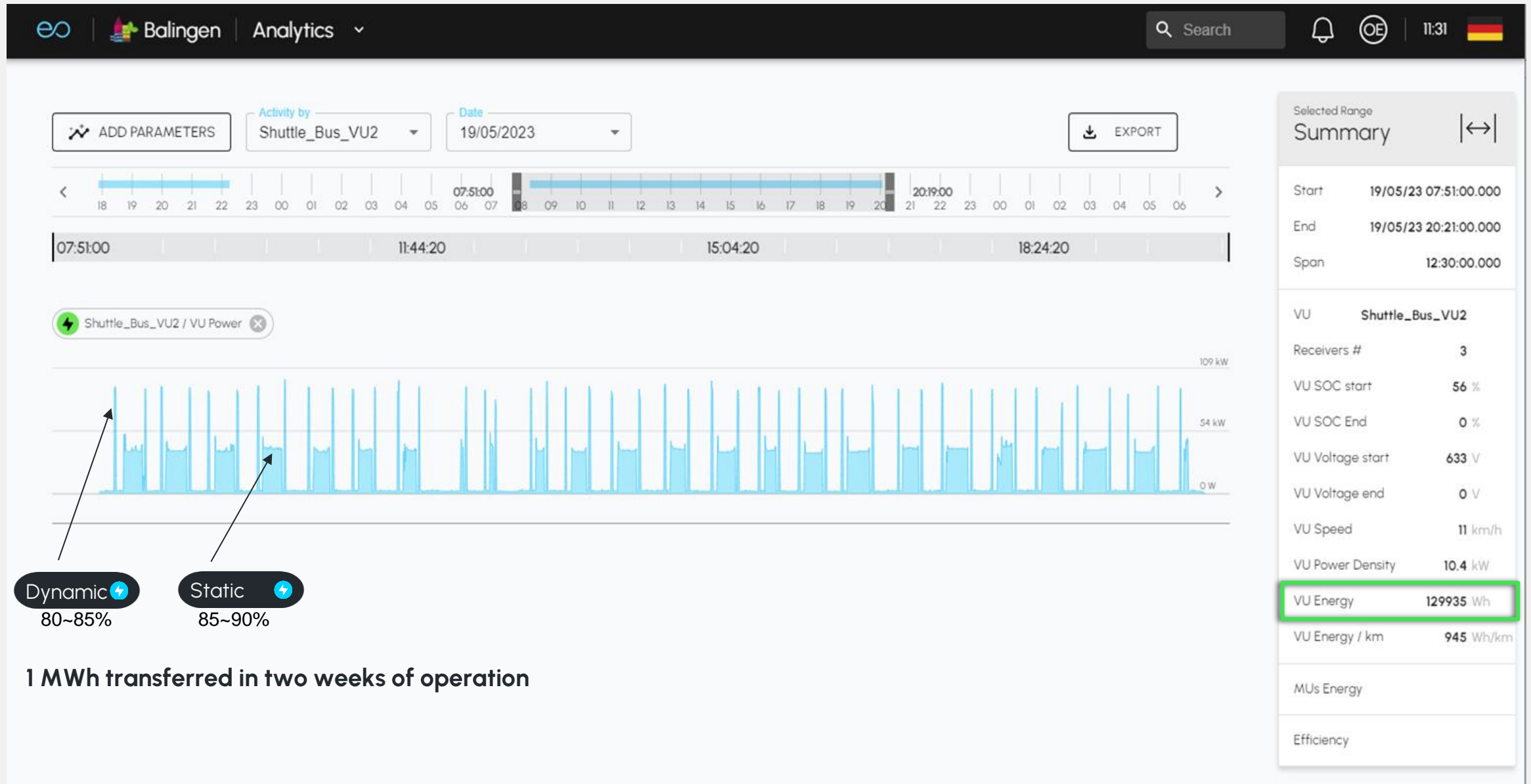
stadtwerke
balingen

KIT
Karlsruher Institut für Technologie

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Example day of operation from Phase 1



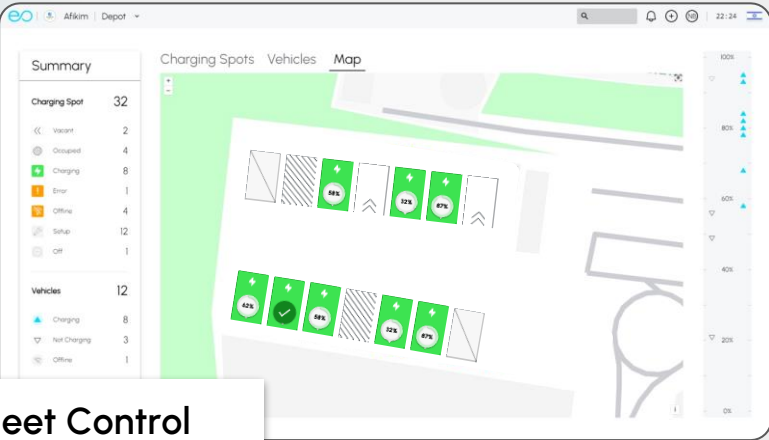
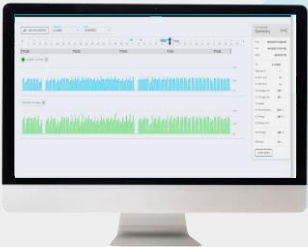
Electreon Fleet Operation Software



World's First Commercial Wireless Charging Terminal for Buses

- 24/6 - Operation
- Extended driving range
- Daytime opportunity charging & Overnight charging

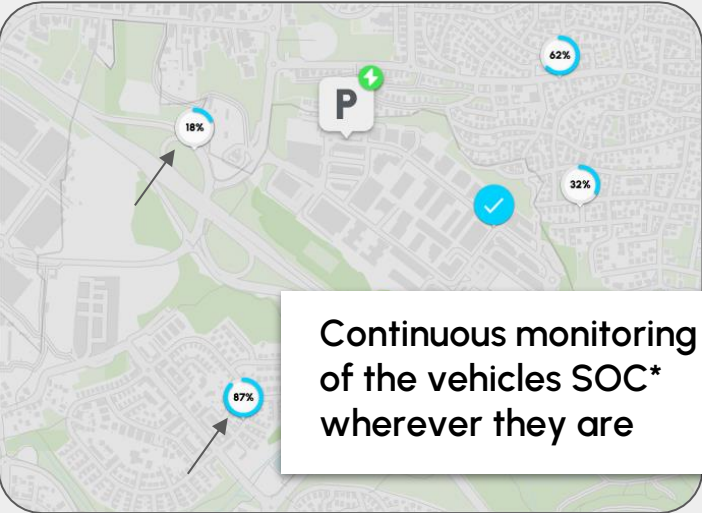
Real-time Software Management



Power Management
Time-of-use (TOU) prioritization

Charging Spots Vehicles Map				
Vehicle	Battery Status	Start Time	ETF	Power
53029203-CU235	<div><div></div></div>	21:01:37	About now...	57.5 kW
53030003-CU242	<div><div></div></div>			
53029403-CU223	<div><div></div></div>	21:35:51	About now...	57.5 kW
53029303-CU216	<div><div></div></div>	18:50:09	23:40:00	49.5 kW
53029503-CU225	<div><div></div></div>	19:31:50	23:40:00	50.7 kW
53029703-CU214	<div><div></div></div>	18:53:02	00:40:00	32.4 kW
53029603-CU200	<div><div></div></div>	18:37:27		
53029803-CU228	<div><div></div></div>	20:51:58		
53029003-CU210	<div><div></div></div>	21:38:15		
53029903-CU209	<div><div></div></div>			
53029103-CU220	<div><div></div></div>			
53028903-CU226	<div><div></div></div>			

The Vehicles charging at the depot



Continuous monitoring of the vehicles SOC* wherever they are

*SOC - State of charge

A comparison of efficiencies

eTruck:

- 600 kWh Batterie
- 4.5h Fahrt mit 80 km/h -> 360 km
- 1.2 kWh/km -> 432 kWh

Type of Power Supply	System / Information	Energy Transfer Efficiency	Typical Charge Rate	Storage / Conversion Efficiency	Total Efficiency (Input of Infrastructure to Input of Motor)	Comments
In-Route Energy Supply	Wireless ERS – Electreon's Data from commercial Operation	80 - 85 %	100 kW - 0 C	100 %	80 - 85 %	Data from daily operation of a 12m city bus since May 2023 are available.
	MCS Charging	90 ~ 95 % [1], [2], [5]	1.2 MW - 2 C	85 % [3], [4]	77 ~ 81 %	High battery charging losses reduce the otherwise high efficiency to a comparatively low level. Higher level is only an "ideal" value.
	Overhead Catenary	80 - 85 % [5]	400 kW - 0.5 C	95 % [3], [4]	76 - 81 %	The overhead line is also seen as a 'fast charging infrastructure' (for cost reasons), the resulting disadvantages are, in line with DC fast charging, high battery charging losses.
	Hydrogen Fuel Cell	< 70 % [7], [8]	> 10 C	~ 60 % [9]	~ 40 %	Indicative data, only.

- 1) <https://doi.org/10.3390/en11081937>, 2018
- 2) <https://doi.org/10.1016/j.asej.2023.102391>, 2023
- 3) <https://pdfs.semanticscholar.org/9f31/00a2bff3b680553bf8d8a9ba2819783ac4ca.pdf>, 2015
- 4) <http://dx.doi.org/10.1016/j.energy.2017.03.015>, 2017
- 5) <https://www.siemens.com/global/en/products/energy/emobility/sicharge-d.html>, 2024
- 6) <https://www.mobility.siemens.com/global/de/portfolio/strasse/ehighway.html>, 2024
- 7) <https://h2connect.eco/der-mythos-vom-schlechten-wirkungsgrad-des-wasserstoff-antriebes>, 2024
- 8) <https://www.bmbf.de/bmbf/shareddocs/kurzmeldungen/de/wissenswertes-zu-gruenem-wasserstoff.html>
- 9) <https://www.energy.gov/eere/fuelcells/articles/fuel-cells-fact-sheet>, 2015

ERS Future: Long Haul Decarbonization

ERS roads that charge light, heavy-duty and 40-ton trucks could slash CO2 emissions by 86%

ERS is particularly cost-effective for heavy duty trucks that follow well-defined routes

One ERS platform can simultaneously support any vehicle type

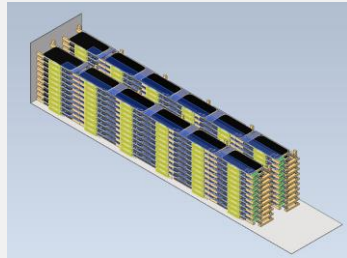
Thousands of kms of ERS are part of the government roadmap of several countries in Europe

Financially viable: +20% vs standard road refurbish



Mid-scale Pilot ERS Germany – **deployed NOW!**

- Automated Production and Deployment of ERS -



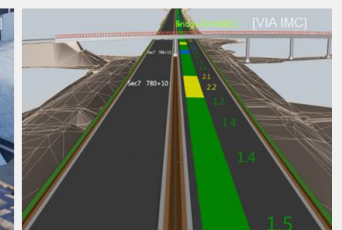
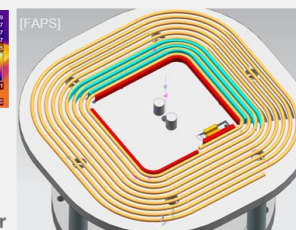
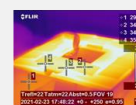
The research project E|MPower addresses the automatization of manufacturing processes for Electric Road Systems (ERS) with a focus on the electrification of Heavy-duty traffic.



Supported by:



on the basis of a decision by the German Bundestag



Cf. A22-WPT / 20299062 Recent Developments for Wireless Electric Road Systems



E|Road-Center

Project for Electrification
of the highways



The E|RoadCenter is
researching innovative
technologies for the **design**
and **industrialization** of
WPT to electric vehicles.



Designated Advisory Board



Prof. Dr.-Ing. Jörg Franke
FAU Erlangen-Nürnberg



Prof. Dr. Alexander Kolb
DENSO / TUM



Prof. Dr.-Ing. Nejila Parspour
Univ. Stuttgart



Dr. Andreas Wendt
Electreon

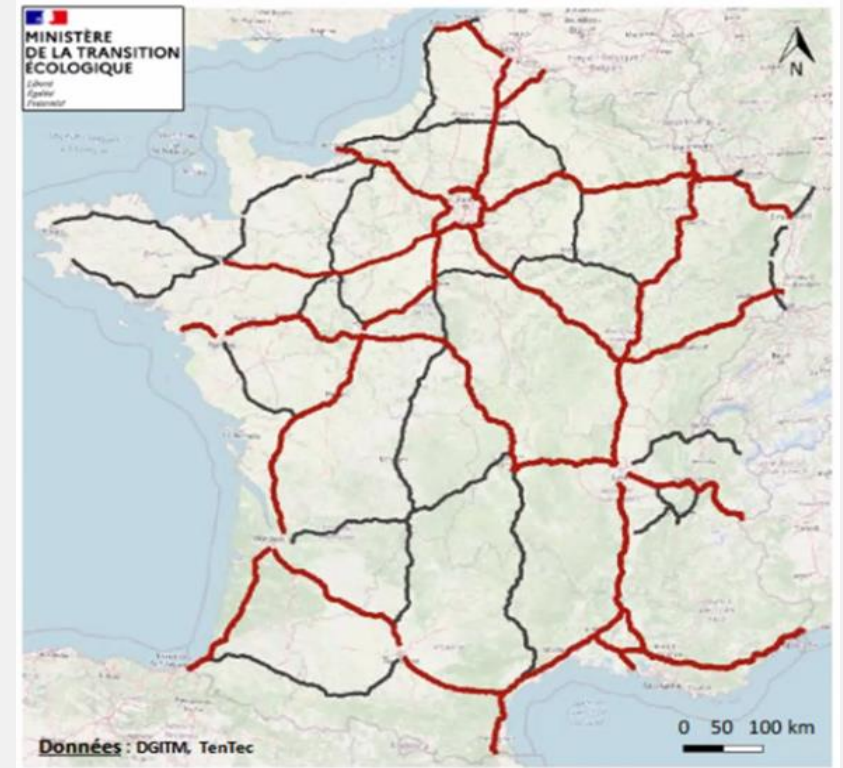
ERS Tender in France



EU: 30% reduction (vs. 2020) of CO₂ emissions for new trucks until 2030

In 2021: French Work Group on Electric Road Systems concluded ERS is the best solution:

- Large **reduction of battery capacity** VS big battery truck (-75%)
- TCO **equivalent to diesel trucks**
- Bigger range and no charging stops □ **Less standby time**
- CO₂ impact:
 - **86% reduction** for HD and LCV in comparison to Diesel trucks
 - **64% reduction** in comparison to big battery trucks



The French government's road map

- ERS on **4950 km until 2030** (red), followed by **3950 km until 2035** (black).
- Investment between € 30bn and € 40bn

ERS Future: Smart Cities

Shared wireless ERS:

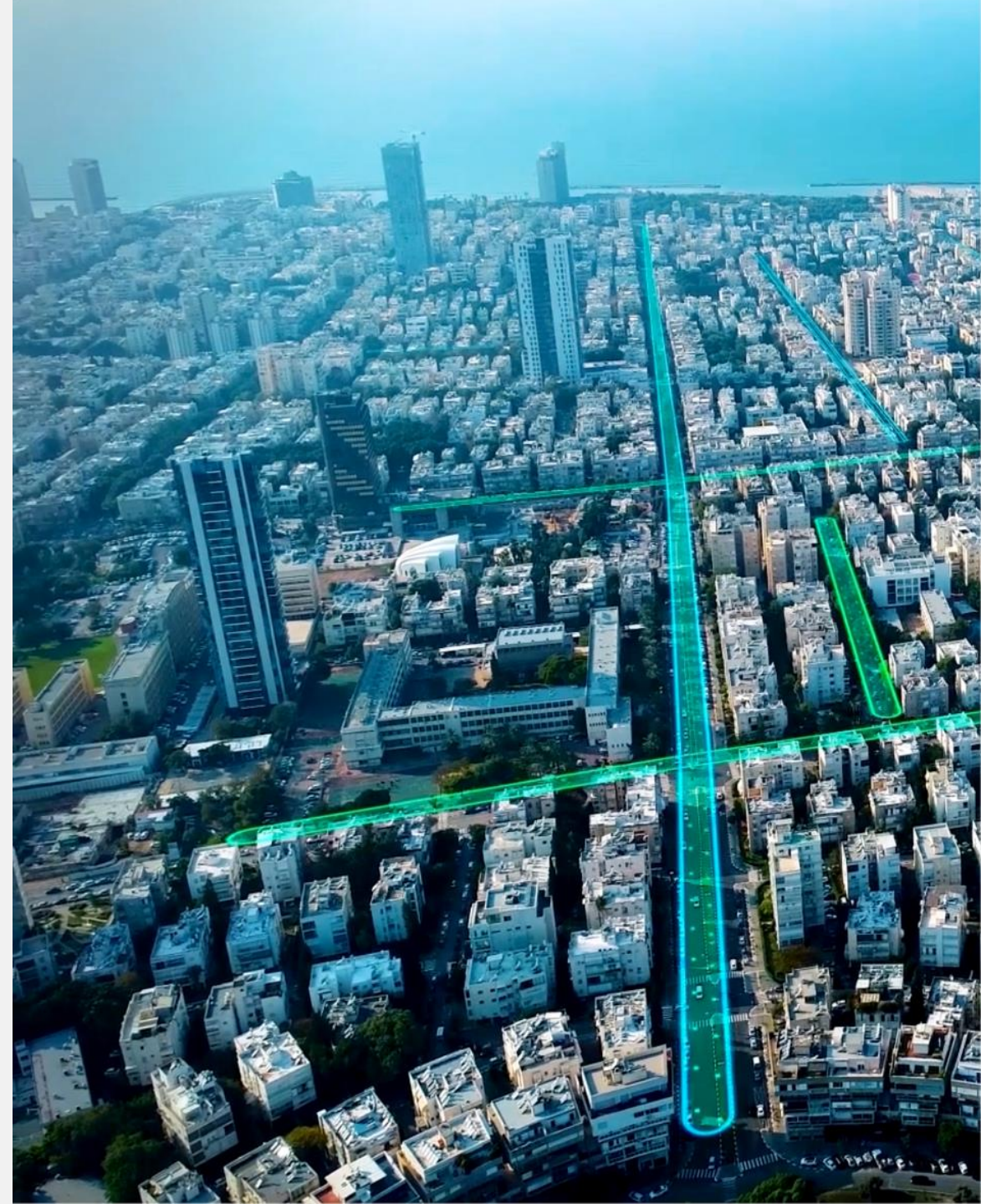
- Smart charging available 24/7
- Charging for all driving scenarios
- Spreading out charging throughout space/time at a city level reduces regional grid pressure

One charging platform for all EVs:

- Public transportation
- Taxis
- Last mile delivery LCVs
- Car sharing
- Private vehicles
- Municipality vehicles

The long-term outlook for smart cities requires a charging solution that is electric, connected, shared, urban, and accessible - *all features that only ERS can support.*

Only small fraction of the roads need to be covered: 1~3%

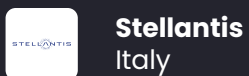


*Honma, Yudai et.al. (2024). Locational Analysis of In-motion Wireless Power Transfer System for Long-distance Trips by Electric Vehicles: Optimal Locations and Economic Rationality in Japanese Expressway Network. Networks and Spatial Economics. 24. 1-30. 10.1007/s11067-023-09608-w.

Electreon's International OEM collaborations



Passenger Vehicles



Stellantis
Italy



Toyota
Japan



Hyundai
South Korea



Ford
U.S.A



Commercial Vehicles



UES
U.S.A.



XOS
U.S.A.



Stellantis
Netherlands



IVECO
Italy



Maxus
China



Buses



IVECO
Italy



Yutong
China



Higer
China



Zhongtong
China



Sunwin
China



Ankai
China



Trucks



Kenworth
U.S.A.



GINAF
Netherlands



Dongfeng
China

Automotive Partner



DENSO
Japan



MAHLE
International
Germany

Healthy WPT Industry



ENRX
Norway



InductEV
USA



Siemens
Germany



Electric Green
UK

Electreon go-to-market segments



Airports



University campuses



Last mile deliveries



Shared cars



Point-to-point fleets



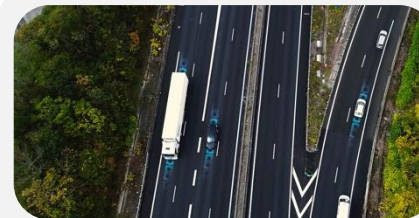
Taxi & MaaS



BRTs



Fleet Management



Highway ERS



Passenger EVs

Electreon: World leader in wireless EV charging



Projects Subsidiary

2013

Founded

TIME

2021

One of the best inventions of the year

32+

Patents*

16

Automotive partners

140+

Employees globally

20+

Global projects

*Registered and Pending

electreon

Summary

- Several studies (e.g. France, Finland, Denmark and Sweden) have concluded that ERS is collectively more cost-effective than battery-only solutions because it allows for large-scale battery downsizing. (Perdu et al., 2023, Connolly, 2016 and Trafikverket, 2017)
- ERS is most efficient if as many vehicles as possible are involved. This is a clear advantage of **wireless** ERS.
- Interoperability and Standardization is key. This is underway.
- The cost of the ERS system can be covered with a very limited financial impact on road users.
- The environmental impact is positive, with a substantial reduction in raw resources consumption, thanks to the highly reduced need for large batteries.

- **ERS is an emerging technology, massive global spread!**
- **Let's extend this to Japan, too!**

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— Thank You

